

# **Honors English 10**

Unit 1:

At War with Ourselves and Others

**Assessment 1 Drafting**

# Option 1

1. Identify your audience. Be specific about their traits, interests, concerns, fears.
2. Define your purpose. What are you trying to persuade your audience to do?
3. What is the dominant rhetorical appeal (*ethos, pathos, logos*), and why is this appeal apt for your audience?
4. What other rhetorical devices (such as *repetition, questioning, figurative language, imagery*) will you employ? Why will these devices persuade your audience?
5. Describe the counterargument you will use in your speech.

# Option 2

	Speech 1	Speech 2
title, author, historical context		
target audience		
purpose		
dominant appeal ( <i>ethos, pathos, logos</i> )		
rhetorical strategies (such as <i>repetition, questioning, figurative language, imagery</i> )		
quotations you will use as evidence in essay (4 per speech)		