## Writing Main Idea Statements

Step one:

You must first decide on the purpose of the text. What is the goal—to inform, to compare, to examine, to persuade, to analyze, to refute? Then, finish this sentence:

| The goal of | _ in his/her _ |         |         | _ |
|-------------|----------------|---------|---------|---|
| (author)    |                | (genre) | (title) |   |
| is to       | •              |         |         |   |
| (purpose)   |                |         |         |   |

Step two:

Now, you need to specifically and precisely articulate the topic. Finish by inserting a clause to complete the following statement:

| The g | joal of in his/h        | er   |              |                              |
|-------|-------------------------|------|--------------|------------------------------|
|       | (author)                |      | (genre)      | (title)                      |
| is to |                         | that |              |                              |
|       | (verb form for purpose) |      | (complex pos | tion about abstract concept) |

<u>Step three (applicable to writing situation)</u>: Enhance statement with assertion of author's primary rhetorical appeals and/or strategies.

| The g                    | joal of in hi                            | s/her |              |                                |  |  |
|--------------------------|--|-------|--------------|--------------------------------|--|--|
| _                        | (author)                                 |       | (genre)      | (title)                        |  |  |
| is to                    |  | that  |              |                                |  |  |
| -                        | (verb form for purpose                   | ) –   | (complex pos | sition about abstract concept) |  |  |
| through effective use of |  |       |              |                                |  |  |
|                          | (dominant rhetorical appeals/strategies) |       |              |                                |  |  |