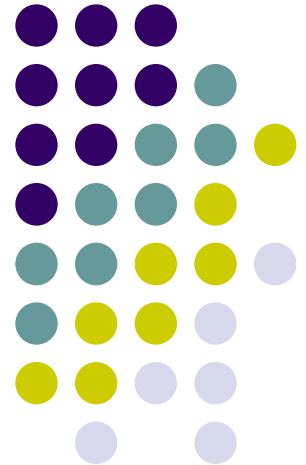


# Transformations

Intersection of High Art & Popular Culture

Stanford University, Humanities

*Claire Liu, Aram Hur, Soung Lee, Melody Dye*



# Pygmalion & Galeta

From Greek Myth to Modern Romance





# Transformation

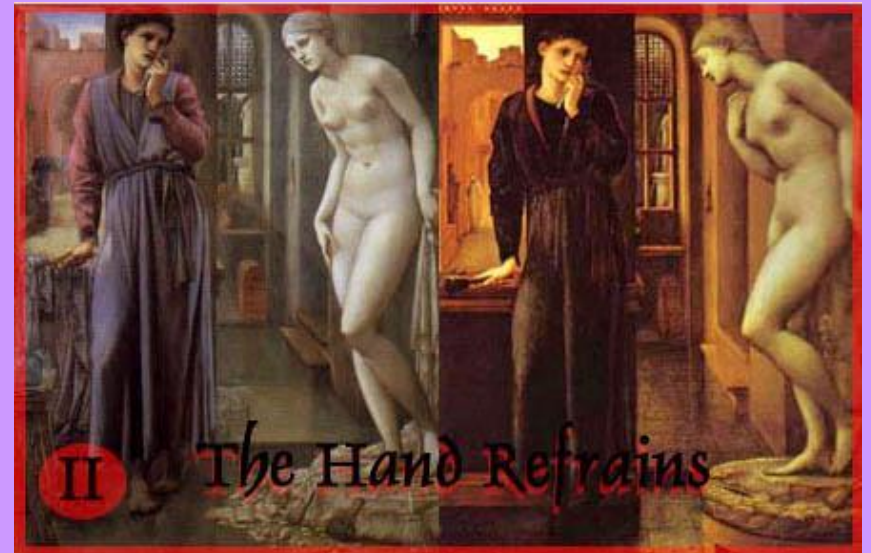
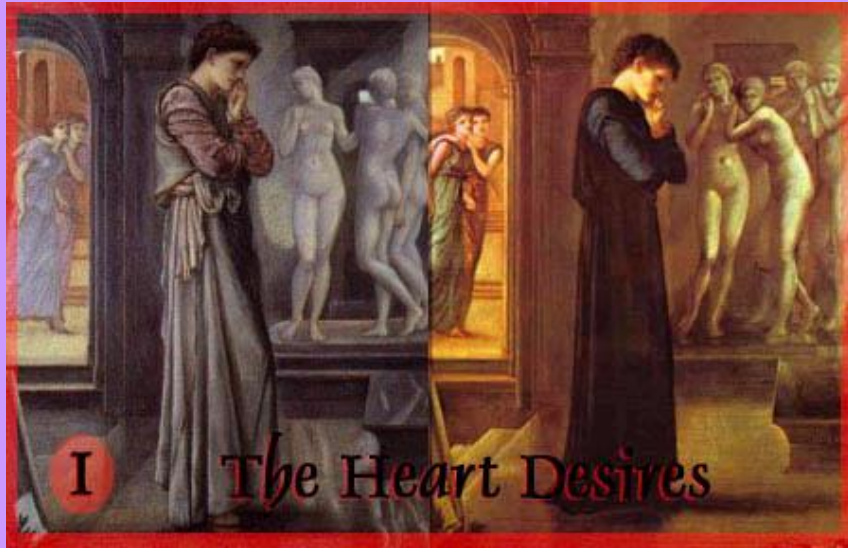
APHRODITE

GALATEA

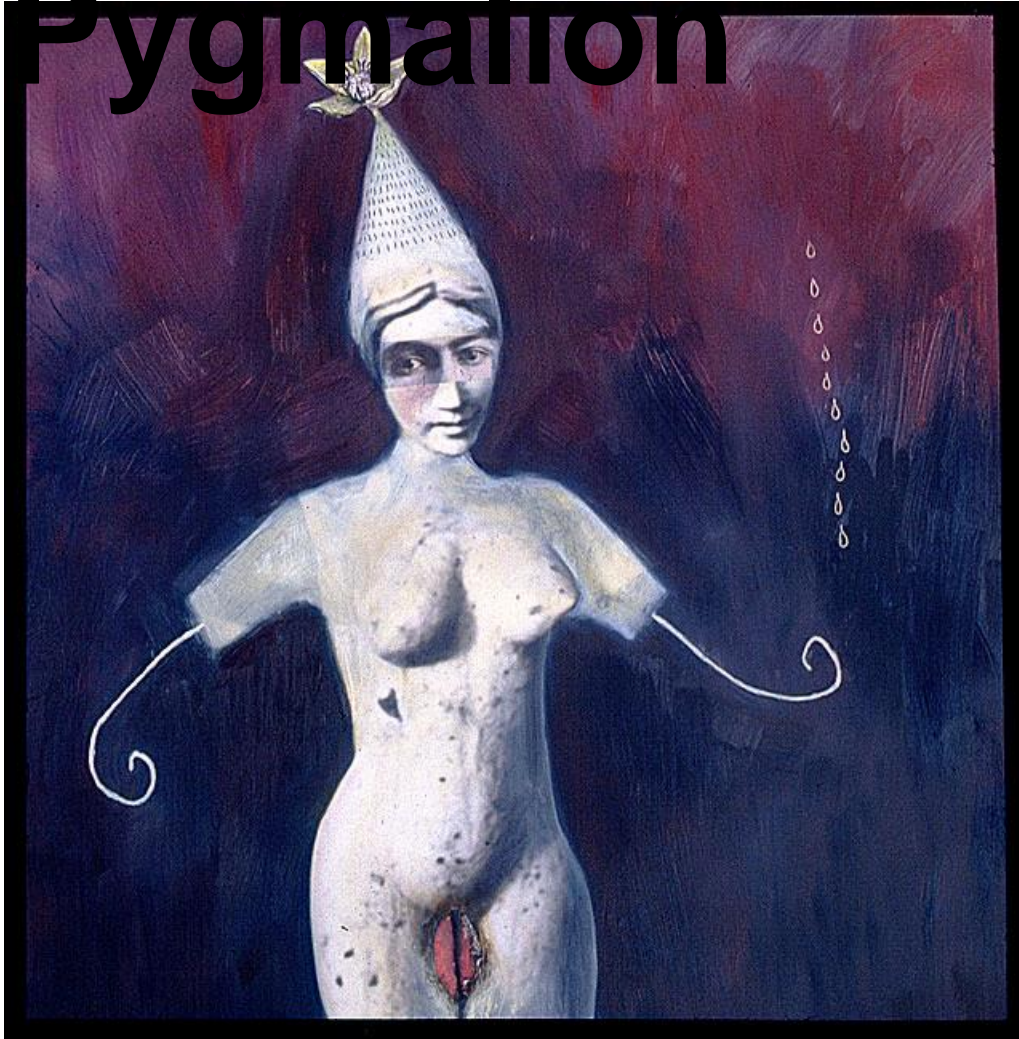
PYGMALION







# The Greek Myth of Pygmalion



Source:

Ovid's *Metamorphoses*

Excerpt:

“He kisses her white lips,  
renews the bliss,  
And looks, and thinks they  
redden at the kiss...”

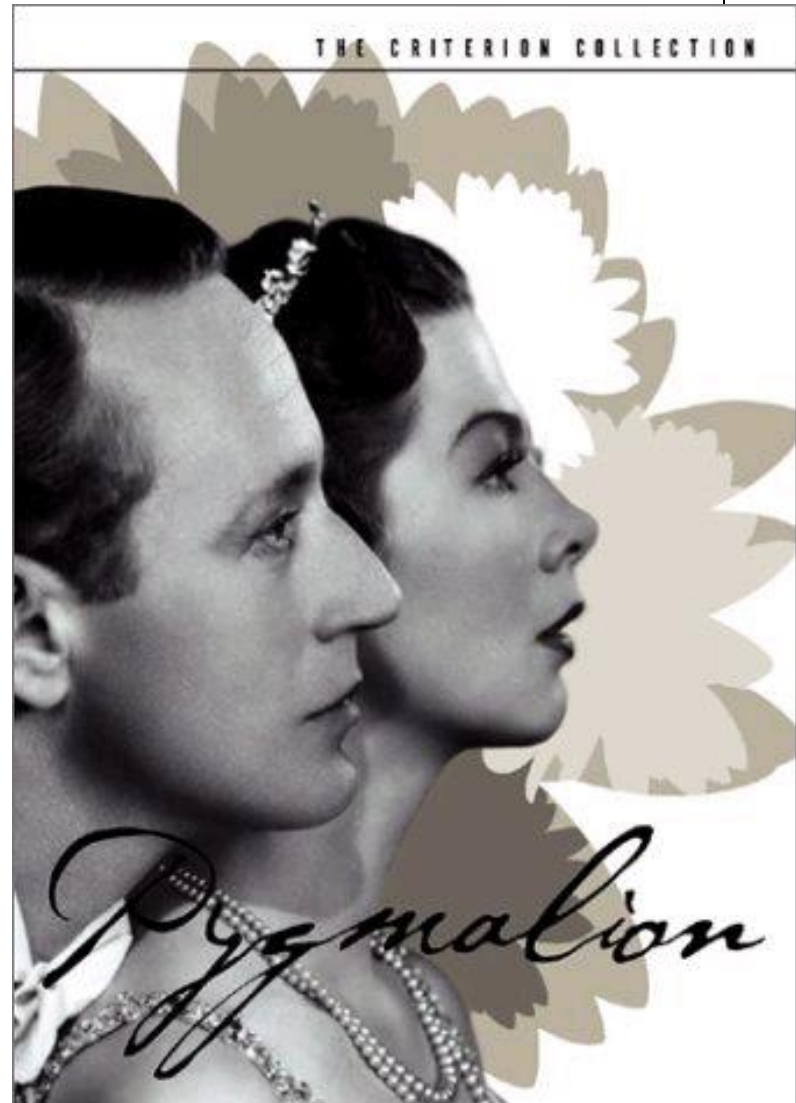
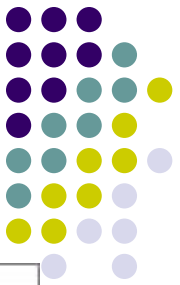
Themes:

Man shapes woman and  
himself in the process.

Love is transformative force.



# Literary Adaptations



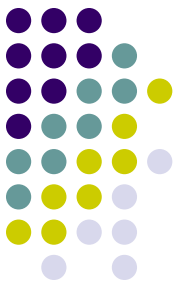
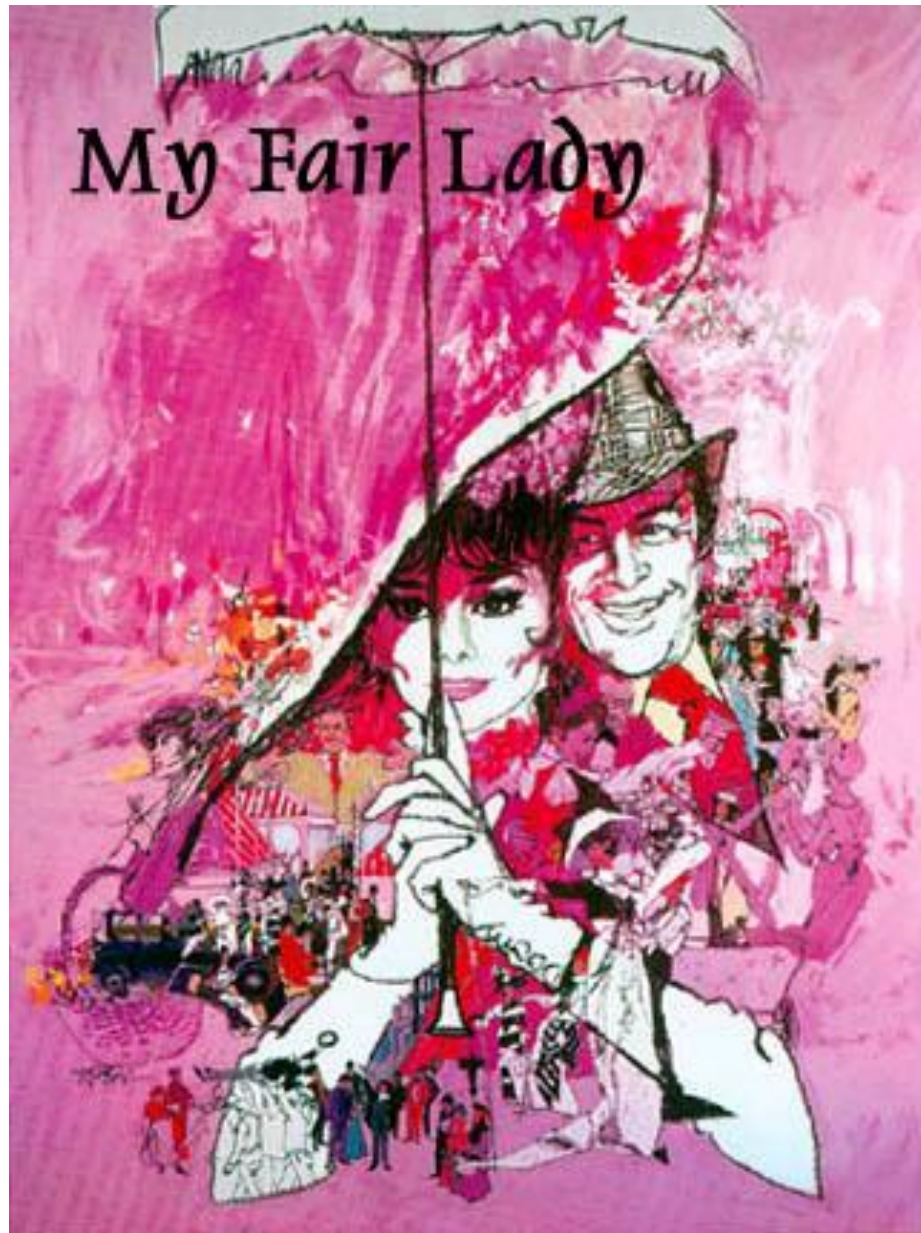
# *Movie Adaptations*

HOLLYWOOD

MY FAIR LADY

PRETTY WOMAN

SHE'S ALL THAT



- based directly on George Bernard Shaw's play
- form: *musical*
- accessible to a broader audience
- brings characters to life with elaborate costumes, sets with rich cultural heritage and music
- Galatea is portrayed as street urchin/ flower girl whose father is an alcoholic
- Speech and dress are an indication of status.
- Language is deliberately presented at extremes.
- conveys the rise of woman over her creator

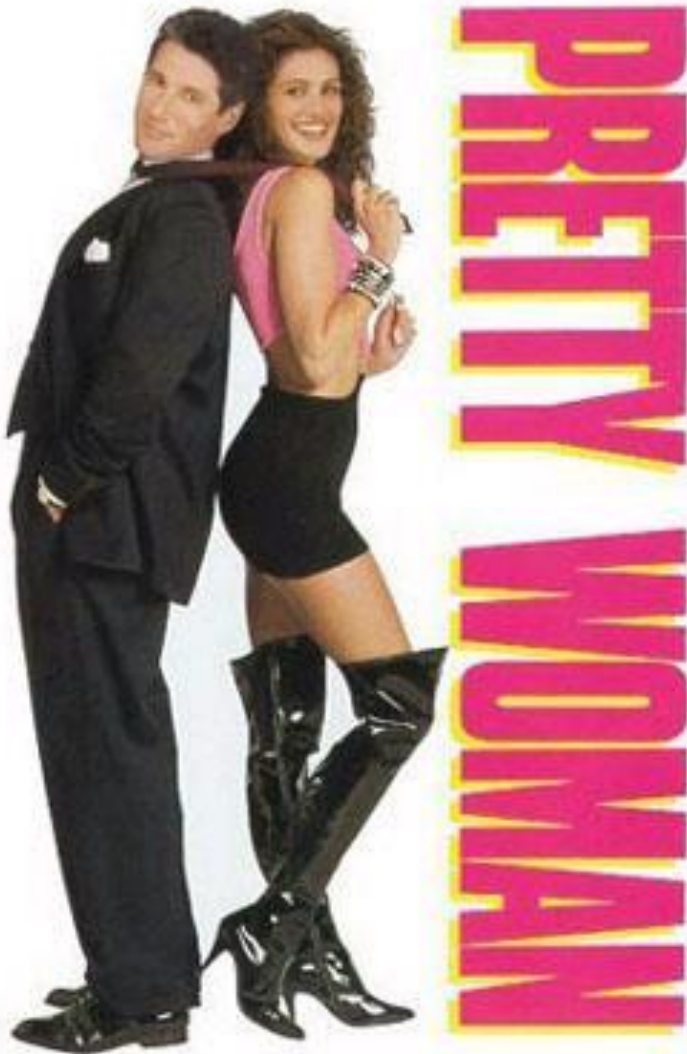




From Cockney to Classy

RICHARD GERE

JULIA ROBERTS



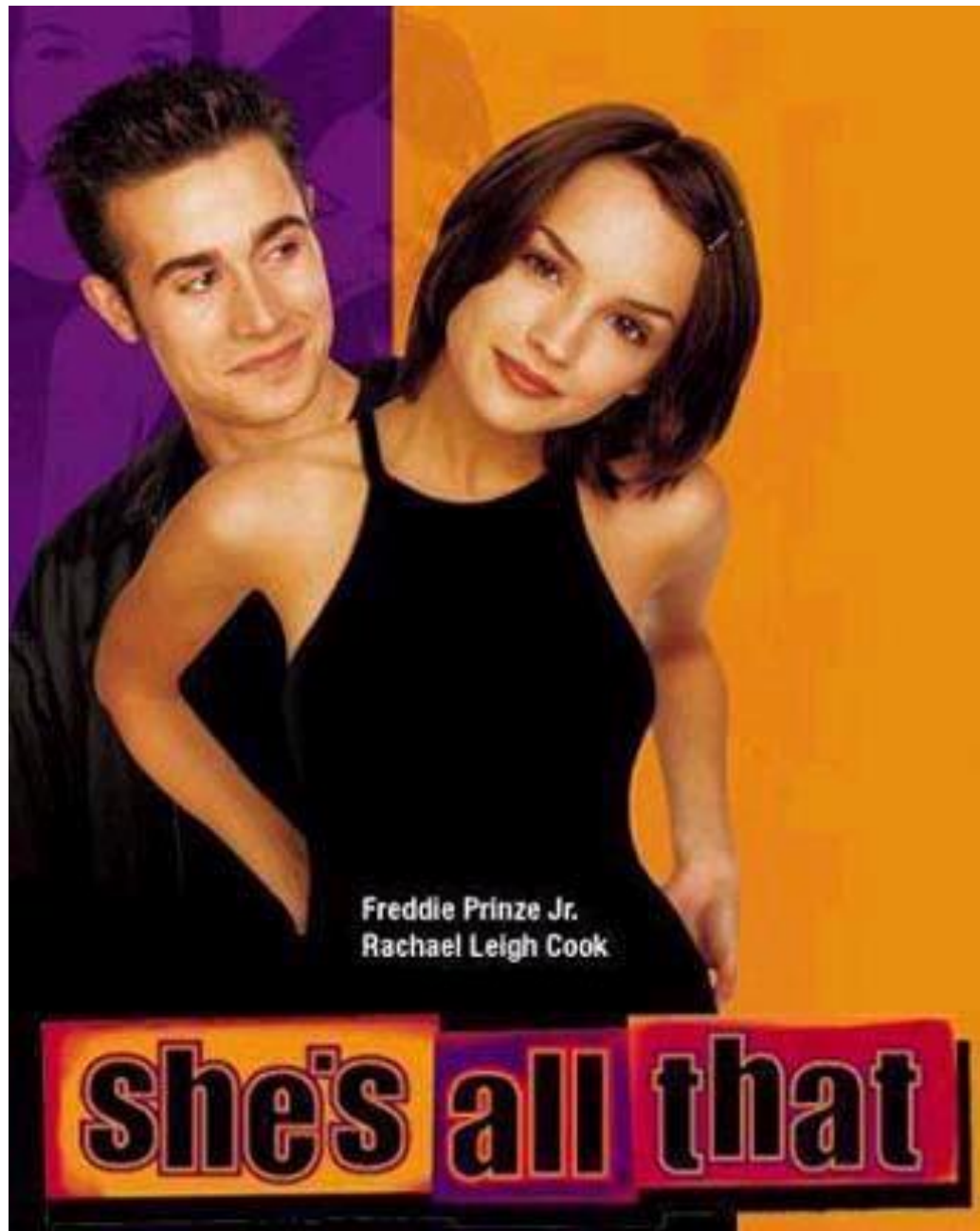
- Based off of the Greek myth
- Form: *blockbuster film*
- accessible to a wide audience
- use of Hollywood, Rodeo Drive and brand names to convey transformation of social class
- Dress is an indication of status.
- Irony: Galatea figure is portrayed as a prostitute
- love story more central as Aphrodite solidifies transformation (relates back to original myth)
- Transformation involves learning the new social code of the higher class.





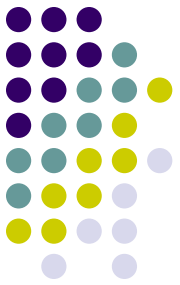


From Prostitute to Princess



➤ Based very loosely off the myth

➤ Form: *chick-flick*



➤ superficial treatment of original as transformation occurs in ten-minute makeover

➤ status determined by popularity

➤ set in high school

➤ weakest of many film adaptations

➤ Transformation instigated by shallow bet.





From Geeky to Gorgeous