

**AP English**  
**Media Text Analysis**

**Name** \_\_\_\_\_ **Date** \_\_\_\_\_

Speaker \_\_\_\_\_ Audience \_\_\_\_\_

Occasion \_\_\_\_\_ Subject \_\_\_\_\_

What is the main message/point of the text?

What techniques/strategies are used to convey the message? Provide examples.

Discuss how rhetorical appeals are used to influence the audience. Provide examples.

Note memorable quotations, visuals, sounds, or effects.

How effective is the text for audience and subject?

